

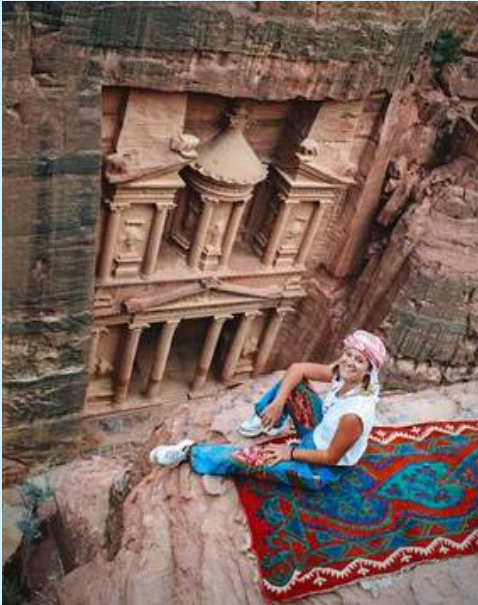
# ABOUT GRETA'S TRAVELS

A BLOG FOR CASUAL ADVENTURERS

**Greta's Travels** is a blog dedicated to inspiring people to travel more and to spend more time outdoors.

**Greta's Travels** focuses on the outdoors world (hikes, water sports, adventure activities). You can expect detailed travel itineraries, city guides, packing tips, hiking guides and more.

**Greta's Travels** is where travellers go to discover the best things to do, places to eat, where to stay and more to help them plan and make the most of their trips.



## BLOG AUDIENCE

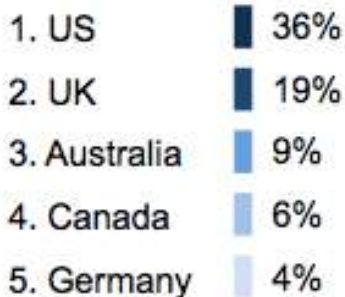
### MONTHLY PAGE VIEWS

280,000+

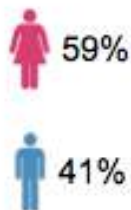
### UNIQUE MONTHLY VISITORS

200,000+

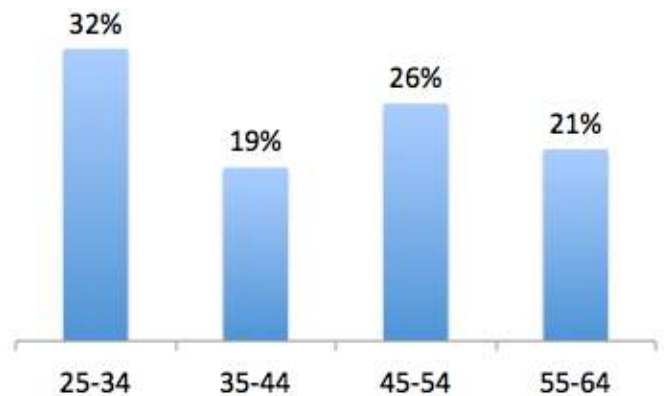
#### LOCATIONS



#### GENDER



#### AGES



## SOCIAL MEDIA AUDIENCE



90,000+

FOLLOWERS



13,700+

FOLLOWERS



2,300+

FOLLOWERS



2,600+

FOLLOWERS



2,800+

FOLLOWERS

2.8 MILLION  
MONTHLY VIEWS

GET IN TOUCH!

GRETA@TRAVELS@GMAIL.COM

+34 604 197 427

+44 7570931801



# ABOUT ME

## TRAVEL BLOGGER & CONTENT CREATOR

I'm Greta, the owner and creator of **Greta's Travels**. I've been a full time blogger and traveller since 2017, when I quit my corporate job to pursue this unconventional lifestyle.

I'm based between London, Tenerife and Italy, but you can usually find me shooting a sunset, catching a wave or hiking up a mountain somewhere around the world.

I'm always open to collaborations and am excited about working with you!

## PARTNERSHIP OPPORTUNITIES

### CUSTOMISED CONTENT CREATION

- High quality photography and videography
- Drone photo and video
- Social media content creation

### PRESS TRIPS

- Tailored content based on my personal experiences

### INCREASED BRAND AWARENESS

- Evergreen SEO optimised blog post
- Long term ambassadorship

### TAILORED SOCIAL MEDIA PROMOTION

- Instagram posts, reels & stories
- Facebook posts
- Takeovers & Giveaways

## PAST PARTNERSHIPS



FIND ME ON:

[GRESTASTRAVELS.COM](http://GRESTASTRAVELS.COM)

[@GRESTASTRAVELS](https://www.instagram.com/GRESTASTRAVELS)

# CASE STUDIES

## VISIT MIAMI

Blog post: **Miami in a weekend - The best Miami long weekend itinerary**

- Blog post ranks in the first 5 positions of Google for "weekend in Miami" and related keywords.
- Total blog post views since Jan 2018: 65,000+
- Average time on page: 5.22 minutes

YouTube video: **Best Things to do in Miami on a long weekend**

- Total YouTube video views: 33,000+
- Average percentage viewed: 68%

Instagram coverage:

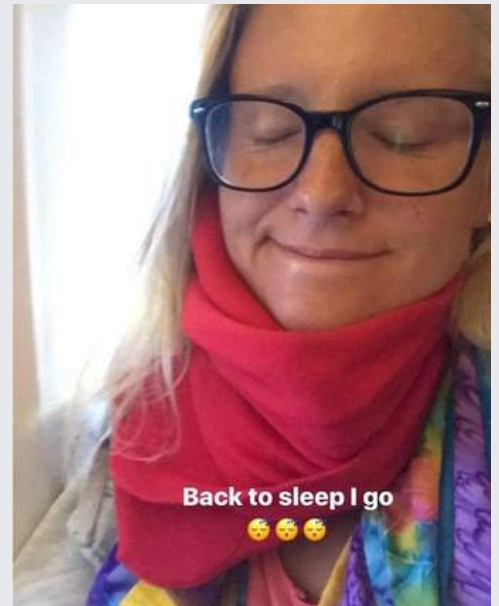
- 10 Instagram posts - Click here for [example 1](#), [example 2](#) and [example 3](#)
- 40,000+ total interactions including likes, comments and saves



## TRTL TRAVEL PILLOW

Featured in my blog post **Long Flight Essentials: 20 Carry-on Essentials for Long Flights**

- Blog post ranks in the first position of Google for "long flight essentials" and many related keywords
- Items sold through this post: 350+
- Revenue for company: 7,500+ USD



## MORE EXAMPLES (CLICK TO OPEN)



TENERIFE MUST-SEE: 15 AWESOME THINGS TO DO IN TENERIFE



12 EPIC TENERIFE SHORE EXPERIENCES WITH P&O CRUISES



THE BEST WINTER SUN IN THE USA - HIGHLIGHTS OF ST PETE & CLEARWATER



SKIING IN EUROPE IN DECEMBER: BEST OF THE ALPS IN SWITZERLAND & AUSTRIA



INNSBRUCK SUMMER ITINERARY: HOW TO SPEND 3 DAYS IN INNSBRUCK



16 EPIC THINGS TO DO IN KERALA, INDIA + BEST PLACES TO VISIT